

Unlock the written word for everyone.

[Newsela](#) is an instructional content platform that makes publisher content more accessible and dynamic, covering a wide range of nontraditional sources and diverse perspectives on topics that students care about in elementary, middle, and high school. Students are immersed in an interactive, digital reading experience where content adapts to each student's reading level through five Lexile Levels. Content is fresh, engaging, flexible, differentiated, standards-aligned, and personalized. **Newsela currently has 23 million students and 2 million teachers using our product across the US.**

Newsela RESC Partnership Model

Newsela is partnering with all 6 RESC's within Connecticut to bring same great partnership model to CT schools and districts. The partner model is outlined below. This model consists of three (3) core partnership tenets: Consortium Pricing, Tiered Discounting, and Professional Development Enablement.

Consortium Pricing/Discounting

Upon signature of a new partnership with Newsela, we offer an up-front **20% discount** on Newsela's list price. All RESC member schools and districts get immediate access to this discount, and all current Newsela customers realize this benefit upon renewal OR upon purchase of add-ons like Collections, Custom Collections or Power Words.

Professional Development Enablement for RESC Trainers

Newsela and RESC's are collaborating to enable the RESC PD staff with Newsela Certification, along with additional training so that they can be an extension of the Newsela community team. This will enable your RESC's with even more options for Newsela training and professional development. We hope to create a local network of experts that can help your teachers use Newsela effectively.

On top of the RESC trainer enablement, schools and districts will also have access to all Newsela PD packages at a **discounted 10%** rate.

CT Data Privacy

Newsela has executed CT Data Privacy agreements with multiple RESC's, which means the individual schools and districts under the RESC do not need to go through this step to become a customer. This will speed up the adoption process and remove friction!